

LIARDET

CNR LIARDET & DEVON STREETS, NEW PLYMOUTH

In the heart of New Plymouth's CBD & on both faces of the building, the proximity to the intersection & nature of pedestrian interaction with this corner makes it the optimum board for reaching New Plymouth.



VISUALS
35,000



AD CYCLE
15 Seconds



SIZE
3.5m x 3.5m
5.5m x 3.5m



FORMAT
Digital



ARTWORK
1050px x 1050px
1650px x 1050px

PACKAGES

INFRARED	15 second ad spots @ 6 plays per hour	\$150+gst p/w
ULTRAVIOLET	15 second ad spots @ 12 plays per hour	\$260+gst p/w
SOLAR FLARE	15 second ad spots @ 24 plays per hour	\$500+gst p/w
SUPERNOVA	15 second ad spots @ 40 plays per hour	\$800+gst p/w

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MAD
MEDIA